

4" x 6" Postcard

----- Safe Text Area Size 3.75"x5.75"

— — — Trim Size 4"x6"

———— Bleed Size 4.25"x6.25"

All images should be 300 dpi

All text should be at least 1/8" from the Trim Line

All images near the trim should extend 1/8" for bleed

Address Side only:

**DO NOT PLACE
RETURN ADDRESS
IN THIS AREA!**

**For Bulk Mail,
reserve this area for automated
addressing and Barcodes.**

4" W x 2" H

**No graphics allowed. Tinted backgrounds
should not exceed 15%.**