

Tips for supplying correct files:

Bleed:

Please make sure your document include proper bleed area. Standard 1/8" around all sides to ensure proper trimming of your job as indicated above.

Multi-page Documents:

If you are submitting the artwork for a booklet or magazine please number each page individually. Do not submit the art in a "spread" or "reader" layout but with each page as an individual file. Each page should be in a seperate art file numbers cover, page 1, page 2, page 3, and etc.

Spot Color/Transparency Issues:

Always convert your pantone colors to CMYK. This will resolve any issues with transparencies (drop shadows, glows, etc.) and pantone color conversion. This problem only occurs when pantone colors are used with transparency effects with converting to CMYK.

Centered Artwork:

Do not leave empty areas around your artwork. Our pre-press system needs to have files properly centered with appropriate bleed. Crop marks are not necessary but helpful when submitting your artwork.

PDF Preset:

To insure that your job is ready to be converted to a PDF please see the correct setting in the PDF PRESET folder that is included with this template. The screenshots show the order of loading the preset and the PDF file gives verbage of the loading phase. Any questions please call 1-800-794-5594.

Misc. Tips:

- To avoid any font issues we recommend you submit your job in one of the following formats: High Quality PDF, .TIFF, Flattened .PSD, High Res .JPG.
- Always convert jobs in RGB to CMYK.
- 300 DPI images for best print results
- If your jobs includes folds then please use one of our templates to avoid issues. Our templates may be found at <http://www.slategroup.com/templates/>



slate group
think big, print big